

## Jonathan G. James

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### CONTACT INFORMATION

Department of Economics  
University of Bath  
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### RESEARCH INTERESTS

Health, Education, Crime, Behavioural Economics, Applied Econometrics

### CURRENT POSITION

**University of Bath, Department of Economics**

Senior Lecturer (Associate Professor) May 2017

### PREVIOUS POSITIONS

**University of Bath, Department of Economics**

Lecturer (Assistant Professor) September 2012 – May 2017 (Tenured from June 2015)

**European University Institute**

Max Weber Fellow 2011-2012

### EDUCATION

**University of Essex**

PhD Economics

Awarded 2012

MSc Economics (with distinction)

September 2007

**University of Sussex**

BA Economics & Applied Quantitative Methods

June 2004

### PUBLICATIONS

“Alcohol Price Floors and Externalities: The Case of Fatal Road Crashes” (with Marco Francesconi) *Journal of Policy Analysis and Management*, Vol 41(4), 2022, pp.1118-1156

“Incentivizing dietary choices among children: Review of experimental evidence” (with Michele Belot) *Food Policy*, Vol. 111, 2022: 102319.

“Maternal Stress During Pregnancy and Children’s Food Preferences” (with Michele Belot, Nicolai Vitt, & Martina Vecchi) *Nutrition*, Vol. 93, 2022: 111423

“None for the Road? Stricter Drink Driving Laws and Road Accidents” (with Marco Francesconi) *Journal of Health Economics*, Vol. 79, 2021: 102487

“Daily stressors and food choices: A lab experiment with low-SES mothers” (with Michele Belot, Nicolai Vitt, & Martina Vecchi) *European Economic Review*, Vol. 136, 2021: 103754

“Facilitating Healthy Dietary Habits: An Experiment with a Low Income Population” (with Michele Belot, & Jonathan Spiteri) *European Economic Review*, Vol. 129, 2020: 103550.

“Freedom of Information (FOI) as a data collection tool for social scientists” (with Joanna Clifton-Sprigg & Suncica Vujic) *PLOS ONE*, 15(2): 2020 e0228392.

“Liquid Assets? The Short-Run Liabilities of Binge Drinking” (with Marco Francesconi) *The Economic Journal*, Vol. 129, Issue 621, July 2019, pp. 2090–2136

“From high school to the high chair: Education and fertility timing” (with Suncica Vujic) *Economics of Education Review* Vol. 69, April 2019, pp. 1-24.

“A computer-based incentivized food basket choice tool: Presentation and evaluation” (with Michele Belot & Jonathan Spiteri) 2019, *PLOS ONE*, 14(1): e0210061.

“Incentives and Children’s Dietary Choices: A Field Experiment in Primary Schools” (with Michele Belot & Patrick Nolen) *Journal of Health Economics* Vol. 50, December 2016, pp. 213–229

“Partner Selection into Policy Relevant Field Experiments” (with Michele Belot) *Journal of Economic Behavior and Organization* Vol. 123, March 2016, pp. 31-56

“Health and Education Expansion” *Economics of Education Review*, Vol. 49, December 2015, pp. 193–215

“A new perspective on the issue of selection bias in randomized controlled trials” (with Michele Belot) *Economics Letters*, Vol. 124, Issue 3, September 2014, pp. 326–328

“Healthy School Meals and Educational Outcomes” (with Michele Belot) *Journal of Health Economics*, Vol. 30, Issue 3, May 2011, pp. 489-504

WORKING PAPERS  
& WORK IN  
PROGRESS

“Let there be Light: Daylight Saving Time and Road Traffic Collisions” (*Conditionally Accepted Economic Inquiry*)

“Smoking, Information and Education: The Royal College of Physicians and the New Public Health Movement” (*Revise and Resubmit Journal of Policy Analysis and Management*)

“Put your FTSE down: Wealth Shocks and Road Accidents” (with Zisen Chen) (*Revise and Resubmit Social Science & Medicine*)

“The formation and malleability of dietary habits: A field experiment with low income families (with Michele Belot, Noemi Berlin, & Valeria Skafida) (*submitted*)

“Love thy Neighbour?: Brexit and Hate Crime” (with Joel Carr, Joanna Clifton-Sprigg and Suncica Vujic) (*submitted*)

“Hate in the Time of Covid: Racial Crimes against East Asians” (with Joel Carr, Joanna Clifton-Sprigg and Suncica Vujic)

“Minimum Unit Pricing and Domestic Violence” (with Marco Francesconi and Giovanni Mastrobuoni)

“The Labour Market Consequences of Drink Driving” (with Kabir Dasgupta, Marco Francesconi and Alexander Plum)

“Lasting impressions: a study exploring how maternal diet in pregnancy relates to children’s diets, preferences and BMI in low income families” (with Michele Belot, Noemi Berlin, & Valeria Skafida)

“The Impact of a Personalised Blood Pressure Warning on Health Behaviours” (with Sonia Bhalotra, Adeline Delavande, Paul Fisher)

“Do Lockdowns Save Lives (on the Road)?”

“Education and Fertility Timing: Do Qualifications Matter?” (with Suncica Vujic)

“Impact of Brexit on migration in the UK” (with Ines Homburg Joanna Clifton-Sprigg and Suncica Vujic)

## GRANTS

Royal Economics Society Special Project Grant Scheme for the European Society of Population Economics 2019 Bath (£2,500)

ESRC Secondary Data Analysis Initiative, The effects of a tailored health warning on socio-economic behaviours and health outcomes, (with Sonia Bhalotra (ISER, Essex), Adeline Delavande (PI) (ISER, Essex), Paul Fisher (ISER, Essex) £182,190 (JJ work £29,563.00)

Nudge-IT (the Neurobiology of Decision Making in Eating – Innovation Tools, <http://www.nudge-it.eu/>): European Commission FP7. (with Michele Belot (PI) and Valeria Skafida (CI)) £1.2 million

Esmee Fairbairn Foundation, Incentives and Children’s Dietary Choices, £37,000 (with Michele Belot (PI) and Patrick Nolen (CI))

Connecting Data Across Public Services in Bath and North East Somerset (Bath and North East Somerset/Cabinet Office) JJ work 2014/15 £22632.30

BA/Leverhulme Small Research Grant, Education and Teen Childbearing: Evidence from Education Expansion, £2520

## AWARDS & SCHOLARSHIPS

Recognising excellence award, University of Bath, 2015/16, 2016/17, 2018/19, 2019/20, 2021/2022

Max Weber Fellowship, European University Institute, 2011/12

ESRC 1+3 Award, Department of Economics, University of Essex, 2006

Economic Prize awarded for best performance in the degree, University of Sussex, June 2004

## SEMINARS & PRESENTATIONS

*‘Healthy School Meals and Educational Outcomes’*

June 2010, EALE/SOLE Conference, London, UK

May 2010, Econometrics of Healthy Human Resources, Rome, Italy

May 2010, IZA Summer School in Labour Economics, Ammersea, Germany

March 2010, Royal Economic Society, Surrey, UK

February 2010, Eastern Economic Association, Philadelphia, USA

June 2009, European Society of Population Economics Conference, Seville, Spain

May 2009, Dept. of Economics, University of Essex, Lunchtime Department Seminar

November 2008, Dept. of Economics, University of Essex, Research Student Seminar

*'Education, Teen Births and Child Health' (PhD Chapter)*

June 2010, European Society of Population Economics Conference, Essen, Germany  
November 2009, Dept. of Economics, University of Essex, Research Student Seminar

*'Peer Effects and Free School Meals'*

August 2011 European Economic Association, Oslo, Norway  
July 2011 Fourth meeting of the Society for the Study of Economic Inequality, Catania, Italy  
July 2011, Warsaw International Economic Meeting, Warsaw, Poland  
February 2011, Dept. of Economics, University of Essex, Research Student Seminar  
November 2011, Dept. of Economics, European University Institute, Econometrics Research Workshop  
March 2012, Royal Economic Society Conference, Cambridge, UK  
June 2012, European Society of Population Economics, Bern, Switzerland

*'Incentives and Children's Dietary Choices: A Field Experiment in Primary Schools'*

October 2010, Dept. of Economics, University of Essex, Research Student Seminar (Experiment set up)  
October 2010, Dept. of Economics, University of Essex, Lunchtime Department Seminar (Experiment set up)  
March 2013, Dept. of Economics, University of Bath, Lunchtime Department Seminar  
March 2013, Queen's University Belfast, Department Seminar  
March 2013, 'The Determinants of Dietary Choices - Approaches from different disciplines' workshop, School of Economics, University of Edinburgh  
June 2013, Bath-Bristol Applied Workshop  
September 2013 Stirling workshop on financial incentives in motivating socially desirable behaviours  
April 2015, Centre for the Analysis of Social Policy workshop, Policy pathways to better health  
July 2015 NBER Summer institute, Behavioral Economics, Nutrition & Health

*'The Cost of Binge Drinking'*

April 2012, Center for Research in Health and Economics, University Pompeu Fabra  
November 2013, Dept. of Economics, University of Bath, Lunchtime Internal Seminar  
March 2014, Dept. of Economics, University of Essex, Department Seminar (Invited)  
June 2014, European Society of Population Economics, Braga  
July 2014, European Association of Labour Economists, Ljubljana  
August 2014, European Economic Association, Toulouse  
July 2014, Bath-Bristol Applied Workshop  
January 2015, Health Economics Study Group, Leeds  
April 2015, Royal Economic Society, Manchester  
April 2015, University of Antwerp, Department Seminar (Invited)

*'Selection into Policy Relevant Field Experiments'*

August 2012, European Economic Association, Malaga, Spain  
October 2012, Dept. of Economics, University of Bath, Lunchtime Department Seminar  
April 2013, Royal Economic Society Conference, Royal Holloway, London, UK  
May 2013, Florence Workshop on Behavioural and Experimental Economics  
June 2013, International Conference on Public Policy, Grenoble, France  
March 2014, Stirling Behavioural Economics Seminar (Invited)

*'Health and Education Expansion'*

June 2013, International Workshop on Applied Economics of Education, Catanzaro,

Italy  
September 2013, European Association of Labour Economists' (EALE) Annual Conference, Turin, Italy

*'From High School to the High Chair: Education and Fertility Timing'*

March 2015, Multidisciplinary Workshop on Education, ISER University of Essex  
September 2015, Workshop on Family Economics, ISER University of Essex (Invited)  
April 2016, Royal Economic Society Conference, University of Sussex, UK  
June 2016, European Society of Population Economics, Berlin, Germany  
November 2016, Dept. of Economics, University of Bath, Lunchtime Department Seminar

*'Changing Eating Habits: A Field Experiment with Low Income Households'*

July 2016, 'Field, Data, Impact: Mini-conference' Exeter Business School (Invited)  
September 2016, University of Stellenbosch, Department Seminar  
October 2016, University of Bath, Workshop in Honour of Scott Barrett, Topics in Public Policy  
December 2016, University of Lucerne, Department of Health Sciences and Health Policy, Health Economics Seminar  
June 2017, European Society of Population Economics, Strathclyde, Scotland  
January 2018, ASSA Annual Meeting (Poster), Philadelphia, USA  
June 2019, European Association of Labour Economists' (EALE) Annual Conference (Poster), Uppsala, Sweden

*'Facilitating informed and reflected food choices: An Experiment'*

November 2017, Dept. of Economics, University of Bath, Lunchtime Department Seminar  
January 2018, Health Economics Study Group, London, UK  
March 2018, Workshop on "The Economics of Health Behaviours and Health Information", University of Bath in London  
March 2018, Royal Economic Society Annual Conference 2018

*'Smoking, Information and Education: Evidence from the 1962 report by the Royal College of Physicians'* April 2019, Royal Economic Society Annual Conference 2019, Warwick

June 2019, European Society of Population Economics 2019, Bath  
June 2021, Essen Online Health Economics Seminar 2021 (Invited)

*None for the Road: Stricter Drink Driving Laws and Road Accidents* October 2019, European University Institute

December 2019, Dept. of Economics, University of Bath, Lunchtime Department Seminar  
March 2020, EU Commission JRC - Microeconometrics seminar, Ispra (Italy)

*Alcohol Price Floors and Externalities: The Case of Fatal Road Crashes* June 2021, European Society of Population Economics 2019, Barcelona (Online)

MEDIA & IMPACT  
ACTIVITIES

For 'Healthy School Meals and Educational Outcomes'

**TV Appearances:**

Channel 4 News, BBC1 (Newsround)

**Newspapers:**

Sunday Times, The Times, The Guardian, The Telegraph, The Daily Mail, The Mirror, Evening Standard, Financial Times (Undercover Economist), Washington Post

For ‘Incentives and Children’s Dietary Choices: A Field Experiment in Primary Schools’

**Radio:**

BBC 5Live (Interview with Rachel Burden) Newspapers (including online): BBC, Independent, Telegraph, Nursing Times, The Scotsman, The Conversation

For ‘The Cost of Binge Drinking’

**Radio:**

BBC 5 live, Radio 1 Newsbeat, BBC Radio Essex (live), BBC Radio Somerset, LBC (live), Jack FM, Breeze FM **Newspapers:(including online):** BBC, Independent, Telegraph, Daily Mail, ITV News, The Conversation

For ‘None for the Road: Stricter Drink Driving Laws and Road Accidents’

**Radio:**

Times Radio (Live interview with Matt Chorley)

**Newspapers:(including online):**

Daily Record, Scottish Daily Mail, Scottish Times, StreetsBlog

PUBLIC  
ENGAGEMENT

Bristol Festival of Economics 2014: Schools Challenge (Invited Speaker)

Festival of Road Safety 2021: Monday 15th November’s Keynote Presentation <https://roadsafetygb.org.uk/festival/festival-content/2021-programme-week-three/>

RESEARCH VISITS

European University Institute, October/November 2019

University of California Santa Barbara, January/February 2020

TEACHING

2020-Present: ES50125 Public Policy Analysis

2012-2018: ES30083 Health Economics

2016: ES50100 Econometric Theory

2012-15: ES20069 Introduction to Econometrics

2014, 2016-2017: ES50073 Research Methods

2012-13, 2020-Present ES10004 Economic Data Analysis

2012: EC386 Introduction to Health Economics and Policy, Department of Economics, University of Essex

2010-2011: Graduate Teaching Assistant EC352 Econometrics, and EC831 Final year project, Department of Economics, University of Essex

2009-2010 Graduate Teaching Assistant EC100 Economics for Business, EC114 Introduction to Quantitative Economics (Stata Labs), Department of Economics, University of Essex

UNIVERSITY  
SERVICE

2022: Director of Studies Postgraduate Research Students  
2014-Present: Labour, Education and Health Economics Research Group Leader  
2021-Present: PhD Admissions Tutor  
2021-Present: South West Doctoral Training Pathway Lead  
2017: 1st Year Director of Studies  
2013-2017 External Seminar Organiser  
2009/10-2010/11 PhD Representative, Department of Economics, University of Essex

OTHER SERVICE

2019: Chair of the local Organising Committee for the European Society of Population Economics (ESPE) Annual Conference (Bath)  
2018 March: The Economics of Health Behaviours and Health Information workshop organiser (joint with Paul Fisher; ISER, Essex)  
2013-2018: Auditor (European Society of Population Economics)

Refereeing: *Review of Economic Studies*, *Review of Economics and Statistics*, *Journal of Applied Econometrics*, *Oxford Bulletin of Economics and Statistics*, *Economic Inquiry*, *Empirical Economics*, *Journal of Human Resources*, *Journal of Public Economics*, *Journal of Health Economics*, *Economics of Education Review*, *Education Economics*, *Economica*, *Quantitative Economics*, *European Economic Review*, *Health Economics*, *Health Economics Letters*, *Journal of Behavioral and Experimental Economics*, *Frontiers in Psychology*, *Journal of the Economic Science Association*, *Journal of Education and Work*, *Journal of Traffic and Transportation Engineering*

REFERENCES

Professor Marco Francesconi  
University of Essex  
Department of Economics  
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Professor Michele Belot  
Cornell University  
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